

Love it NEWSLETTER

ISSUE 27 2022

Get involved in our April Spectacular

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Issue 27 April 2022



Image courtesy of Mark Clayton Photography

SPONSORSHIP FOCUS



NEW TITLE SPONSOR FOR 2022 CONFIRMED

"We are delighted to announce our sponsorship with JCL Insurance Brokers as the title sponsors for our British Eventing Horse Trials in 2022.

JCL Insurance Brokers are celebrating their 10-year anniversary and what better way to celebrate than to become title sponsors!

We have previously worked with Jane and the team at our BE horse trials over the years, which has been a pleasure. The attention to detail, enthusiasm for the sport and professionalism ensures working with them as easy and enjoyable experience. We are excited to see the partnership grow over the coming year!"

- MEG, KELSALL HILL EQUESTRIAN CENTRE

Jane Chewins has been an insurance broker since 1984 before setting up her own company and knows the business of insurance inside out.

Janes own passion lies within the equestrian industry and JCL specialise in all areas of horse insurance including Bloodstock Insurance, horse rider, horse box and livery yard. Our core business however is commercial and agricultural.

Collectively our staff have over 45 years of experience in the insurance broking industry starting out from the family business in Chester which Jane left to set up on her own in 2011.

At JCL Insurance Brokers, we understand that finding the right insurance is not always a straightforward process which is why we want to make things as simple as possible. We like to keep things transparent and Jane and the team are always available should you need any advice or assistance.

We aim to make sure that you receive a quality broking experience with independent advice, competitive quotes and continued service that is second-to-none'

"JCL Insurance Brokers as a business are very excited to be sponsoring such a magnificent local facility and competition centre and look forward to a long term working relationship with Kelsall Hill."



WATCH THE STARS COME OUT

SPECTATORS WELCOME - £10 PER CAR!

We've attracted entries from an international field of Eventing superstars, so let's check out some of the runners and riders! Our venue offers brilliant viewing opportunities so you'll be able to follow all the sporting action as it unfolds.



Alex Hua Tian
FRW Photography



Jeanette Brakewell
FRW Photography



Ben Hobday
Mark Clayton Photography



Andrew Hoy
FRW Photography



Nicola Wilson
FRW Photography



Michael Owen
Mark Clayton Photography



Emily King
Mark Clayton Photography



Carlos Parro
Mark Clayton Photography



Izzy Taylor
FRW Photography



Oliver Townend
FRW Photography



Polly Stockton
Mark Clayton Photography



Ros Canter
FRW Photography



Willa Newton
Mark Clayton Photography



Yasmin Ingham
Mark Clayton Photography



Mark Clayton Photography



Mark Clayton Photography



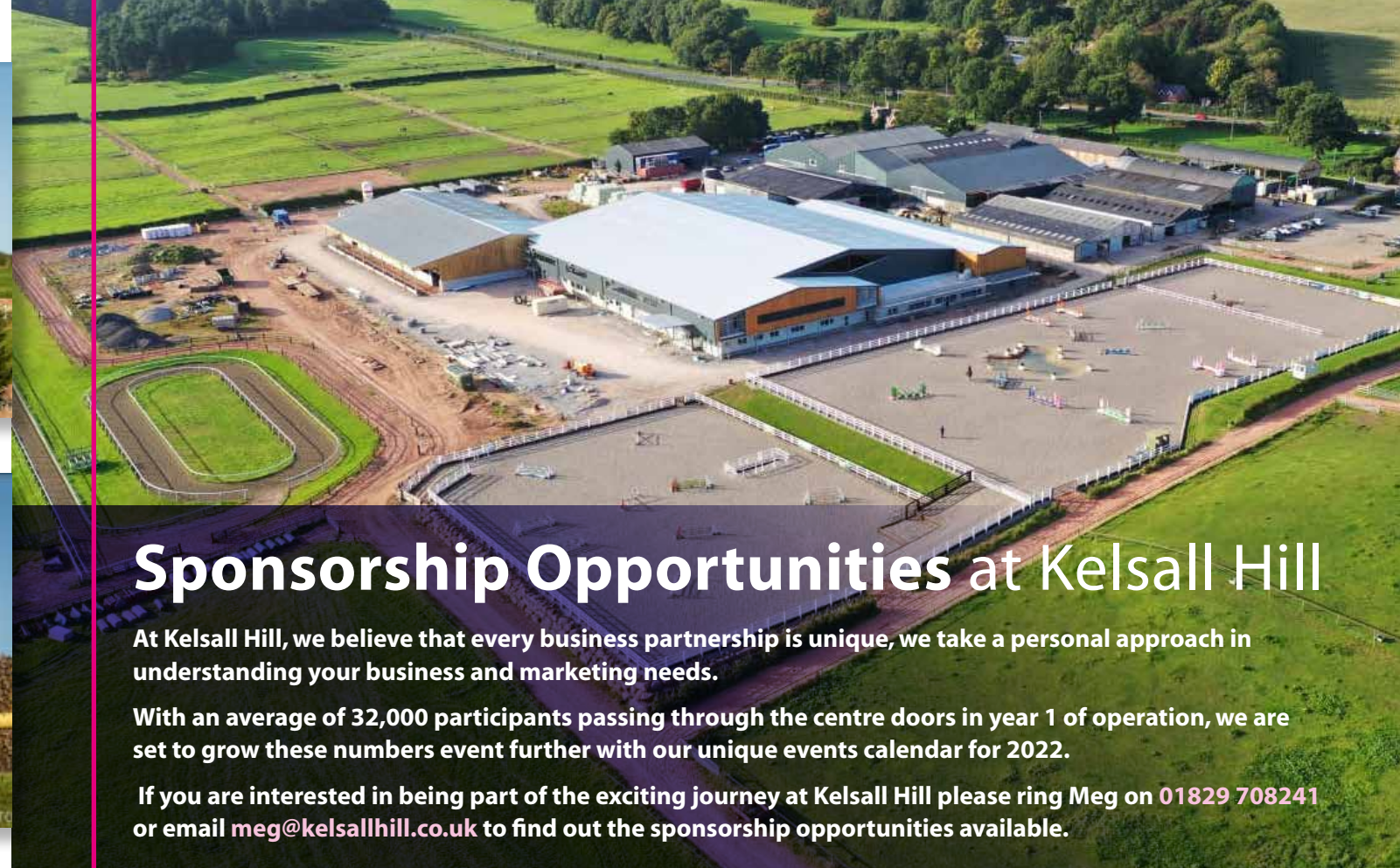
Mark Clayton Photography



Mark Clayton Photography



Mark Clayton Photography



Sponsorship Opportunities at Kelsall Hill

At Kelsall Hill, we believe that every business partnership is unique, we take a personal approach in understanding your business and marketing needs.

With an average of 32,000 participants passing through the centre doors in year 1 of operation, we are set to grow these numbers event further with our unique events calendar for 2022.

If you are interested in being part of the exciting journey at Kelsall Hill please ring Meg on **01829 708241** or email meg@kelsallhill.co.uk to find out the sponsorship opportunities available.

BE Cross Country Schooling



Would you love to ride at our Autumn horse trials but want to test the water first? Well, you're in luck because our fabulous BE cross country course will once again be available to hire following our spring event.

We're open from Wednesday 27th April until Sunday 8th May 2022 at £25 per horse. Courses range from BE90 up to Novice, we do NOT allow schooling over the intermediate course, pinned fences or fences that are deemed too much of a question once dressings and flowers are removed. We trust the judgement of our course builder Dominic Lawrence in these matters and we won't negotiate when it comes to your safety - even if you ask nicely!

We reserve the right to close the course at short notice and without explanation should the need arise. Group discounts are not applicable when hiring the BE course.

PLEASE CONTACT THE OFFICE IN ADVANCE TO CHECK AVAILABILITY AND MAKE A BOOKING ON **01829 708241**

NEW Website www.kelsallhill.co.uk

Incredible, over 80,000 of you have already viewed our new website since launching only a month ago. If you haven't checked it out, what are you waiting for? Featuring all businesses available here at Kelsall Hill plus our new live streaming platform!



UPCOMING EVENTS

TUESDAY 26th APRIL
Clear Round Show Jumping

WEDNESDAY 27th APRIL
Junior Unaffiliated Show
Jumping - Daytime & Evening

THURSDAY 28th APRIL
Unaffiliated Dressage
& Senior Unaffiliated
Show Jumping -
Daytime & Evening

SATURDAY 30th APRIL
Summer
Arena Eventing

SATURDAY 30th APRIL
British Dressage

SUNDAY 1st MAY
Arena Eventing
Clear Round



KT Equine Photography



KT Equine Photography



NEW LAYOUT

for the JCL Insurance Brokers September Horse Trials

Taking place on Friday 23rd until Sunday 25th April 2022, we will be welcoming back our BE80 competitors all the way up to our Intermediate competitors. We have been busy this winter creating a new layout for the XC courses, bringing all the action closer to the centre. Our aim is to turn the centre into the heart of the event, an environment where anyone can be involved in all the sporting action!

Providing amazing views for both the show jumping and the XC courses, perfect for spectators, owners and support armies!



More reasons to... LOVE OUR SPONSORS

Gastric Problems?

Gastric issues are more common than you may think with up to 92% of competition horses being affected. Symptoms can include one or more of the following - irritability, decreased performance, lack of energy, reduced appetite, weight loss and a dull, rough coat.

There is now a natural supplement available that can help prevent this condition which has been scientifically proven and used by event riders throughout Europe.

Equine 74 Gastric Conditioner provides an effective buffering action against excess acid in the stomach and helps to maintain a healthy stomach. It also promotes calmer behaviour in performance horses and youngsters and is suitable for all horses and ponies.

Equine 74 are proud to support Kelsall Hill

For more information please visit www.equine74.com or call Amanda on 01270 750117.



LOVE
— It! —

Ethos

Ethos is part of a family-owned farming business, Wilson Farms, with more than 40 years' experience working in agriculture, specialising in providing horse owners with exceptionally absorbent and consistent bedding and natural forage feeds for their horses.

All of our products are grown locally in the UK and processed on site in Shropshire so that we can ensure the best quality products reach our customers. It also enables us to be able to trace our products back to their source.

Ethos Smart bedding is made from 100 per cent pure miscanthus, a completely natural, sustainable alternative to wood shavings and other forms of equine bedding. It has been created with the welfare of horses and the "mucker outer" in mind and is easy to use, creates loads less waste, will save you time and money, it can be used for daily muck out or deep litter and it biodegrades really fast because it is a plant and not wood!

Ethos Smart bedding is carbon negative! For every tonne of miscanthus grown it absorbs 3 tonnes of Carbon!

We have sourced packaging that is made from 30% recycled plastic that is fully recyclable again and we are currently running a "Bag Back Scheme" to ensure that these bags get recycled.

It is our vision to harness the natural power of our crops and deliver bedding and feed products to our customers in the most environmentally friendly way. We will ensure every step of the process has the least impact on the environment that it can.

Additionally,

the ethos vision continues through the entire brand, with investment in green energy, eco haulage solutions and an aim for zero single use plastics throughout the company, with more new initiatives and improvements planned for the future.

For every 200 bales of ethos bedding or feed sold, we will plant an extra tree that will absorb lots more Co2, all helping to reduce our country's carbon hoof and paw print! By buying our products you will help us to plant 1,000's of trees a year.

Equine Products UK Ltd

Equine Products UK Ltd sell a wide range of top quality equine supplements, tonics and applications including the "Super 6" which come highly recommended by many top riders. Selenavite, Restorelyte, No More Bute, Transvite Excel, Haemavite B Plus and Relax Cooling clay are top of the list for the likes of Ben Hobday, Caroline Powell and Harriet Nuttall. Equine Products UK Ltd are also UK distributors for Flair Equine Nasal Strips, Botanica International Products, Tigers Tongues and the TRM Pet supplement range. For more information please contact Marcia on 07715 659929 or visit the website or App. Quote MARCIA10 at checkout to receive 10% discount from your order.

www.equineproducts-ukltd.com

Rostons VILLAGE & COUNTRY HOMES
Rostons Village & Country Homes specialises in selling rural properties that are unique with land, stables or just quirky and different. Our expertise in rural property is second to none and with a number of equine specialists within the team, we are fast developing a reputation for being specialist in this field.

Call Tony Rimmer at Rostons, should you be looking to sell your rural property 01829 773000.



Equilatte

Equilatte are delighted to be sponsoring the Intermediate & Open Intermediate sections at Kelsall Hill. Visit us in the trade stand area for a wide range of freshly ground coffees, awarding winning teas, hot chocolates, iced drinks and milkshakes!

We are looking forwards to a great couple of days of eventing competition and would love to see you all there supporting this fantastic event. Please follow us on social media & don't forget to tag us into your pictures!

Equiport

Equiport is thrilled to provide the international winners' presentation rugs at Kelsall Hill International Horse Trials 2022.

Over the past 25 years Equiport has developed our luxury offering to become one of the UK's biggest equestrian retailers. Specialising in equestrian embroidery, the Equiport Bespoke range allows riders to create truly personalised stable wear and horse wear apparel that is tailored to their every need. The exclusive range of bespoke apparel, which is handcrafted in our Cheshire Showroom, can be seen on some of the world's top riders.

Also found in the showroom is Equiport's unique collection of off-the-shelf equestrian equipment for horse and rider, which includes some of the most innovative and exciting brands - from high end fashion brands such as Samshield and Cavalleria Toscana, to horse wear leaders like Veredus and Kentucky Horsewear. Proving we are keeping our fingers on the pulse of the equine industry, Equiport were amongst the first retailers to sell the new Tommy Hilfiger equestrian range and we have recently introduced the high fashion inspired brand, Vestrum, to our portfolio.

Equiport specialise in providing customers with custom-made equipment. From made-to-order bits to custom-made De Niro riding boots and Samshield riding hats, the Equiport team is on hand from Monday to Saturday to help you find the right style, size and shape for everything you need!



OUR NOMINATED CHARITY

Did you know that at each of our British Eventing Horse Trials, we donate 10% from selected sponsorship packages to the North West Air Ambulance charity?

Over the years we are delighted to announce we have donated £8,928.55!

I am sure nearly everyone competing will know someone who has needed the service carried out by the Air Ambulance, so if you would like to keep them in the skies, charity buckets will be present in the secretaries. Please show your support!

The Fishpool Inn

Idyllically positioned on the edge of the enchanting Delamere Forest, The Fishpool Inn is an award-winning countryside inn, in which you can expect a warm welcome, great quality food and a unique and ambient surrounding.

Within the walls of the lovingly-restored 18th century building, you will find cosy nooks, fireplaces and plenty of Cheshire charm. There is even a section dedicated to dog-friendly dining, where your four-legged friend is as welcome to drink, dine and unwind as you are! Beyond the cosy interior, enjoy the sprawling outdoor terrace which makes the perfect spot for an al fresco lunch or tinkle with its picturesque beer garden and views upon the nearby forest.

The inspired seasonal menu features traditional home comforts, British classics, modern European dishes and afternoon tea. Our talented kitchen team pride themselves on delivering freshly prepared fayre using locally-sourced and seasonal ingredients that represent the very best of gastropub dining.

Enjoy a wide range of real ales by local favourites Weetwood Ales, as well as guest beers from some of the area's finest micro-breweries. An extensive wine list boasts old and new world wines for every palate, whilst the cracking cocktail menu features popular classics, mocktails and gin twists.



Jackson Property are an independent estate agency and surveying firm, offering an extensive range of rural, equestrian and commercial properties for sale and rent. Their dedicated team of professionals have a vast wealth of property experience combined with hands on industry expertise, providing professional advice on all of your property matters. When it comes to selling rural and equestrian residential property, Jackson Property are experts in the field and provide a bespoke and friendly service tailored to your individual needs. If you are looking for any advice or would like to book in for a free valuation, please do get in touch.

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Horse Quest

HorseQuest is widely recognised as the place to buy and sell horses, attracting more than 700,000 monthly visits. Trusted by world-leading professionals and amateurs alike, it's the place to get your advert seen! Use the code KELSALL at horsequest.co.uk for 10% off advertising, renewals and upgrades.

